

Communicators | for All of Your Business Needs

Find Qualified Communicators . . . as Painlessly as Possible

Need communications talent? We've got it. The Boulder Writers Alliance (BWA) – a nonprofit organization of communications professionals – is an indispensable talent resource for the local business community.

Most of us are accomplished communicators with years of experience. Some are technical writers. Others are savvy marketing types. Some focus on business-to-business technology, others on consumer products. The reality is, BWA has an incredible membership roster of highly skilled communications professionals, making your search for qualified talent pretty painless.

Talent That's Right Here, In Your Own Backyard

We're local talent. We serve companies up and down the Front Range of the Rocky Mountains. And because we're right here, we're easily accessible and able to focus on the needs of those creating and growing our local economy.

Save Valuable Time Choosing Candidates

Maybe you're a business with a workload that varies from minute to minute, so project-based work is best. Or, maybe you have open jobs to fill. By turning to BWA, you can quickly and easily find outstanding communications candidates to meet any of your business objectives.

A FREE and Incredibly EASY Link to Local Communicators

Tapping into BWA's talented, experienced pool of local communicators is absolutely free. Simply use any of the online resources found at www.BWA.org:

- **Searchable Membership Database** - Click *Find A Writer* to locate a BWA writer, graphic artist, or other communications professional. You'll get a list of professionals who exactly meet your search criteria.
- **BWA Directory** - While you're at our Web site, download a complete *BWA Membership Directory*. This ever-growing document summarizes each member's experience, skills, specialty, and contact information.
- **Post a Job** - Any business or nonprofit organization can easily e-mail or post a job.

And it's absolutely free.

You'll Be Hard Pressed to Find a Better List of Local Communicators

BWA has members who specialize in:

- Advertising
- Business Plan Development
- Corporate Communications
- Databases & Text Conversions
- Desktop Publishing
- E-learning & Instructional Design
- Editing & Proofreading
- Grant & Proposal Development
- Graphic Design
- Marketing Communications
- Medical Writing & Editing
- Multimedia Development
- Newsletters
- Online Help
- Public Relations
- Scientific & Academic Writing
- Storyboarding & Scriptwriting
- Translation & Internationalization
- Usability & User Interface Design
- User Manuals
- Web Content & Design

The next time you're looking for a professional to create the "words" or "images" you're after, look to BWA. Contact info@BWA.org.

"The online BWA directory is a terrific resource for area businesses and members! I've gotten excellent projects and leads from hiring managers who took advantage of the quick and easy 'Find A Writer' link on the BWA Web site. Businesses can access a list of professionals in just seconds. It's amazing!"

Sharon Cutler, Owner, *Integrated Marketing & Communications*

"BWA helped us find a great Instructional Designer. I don't know what we would do without her!"

Alex Goldfein, Account Manager, *Visual Matter, Inc.*



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Boulder Writers Alliance (BWA)

is a nonprofit organization of communications professionals in Boulder and throughout Colorado. Members specialize in all facets of writing and communications, including technical and marketing writing, fiction and journalism, editing, graphic arts, multimedia and Websites.

Educational and Professional Development For Continued Success

BWA is devoted to developing a membership that truly understands communications – that is informed about innovative and exciting new approaches to communicating. Through a broad spectrum of training, educational, and career development opportunities, we offer our members access to leading-edge industry knowledge.

“BWA is an excellent local resource for area businesses to locate freelance writing and editing talent in the Boulder Valley. Using BWA’s own Web site, companies can search for exactly the right person they need for their communications project, including marketing, public relations, technical writing, Web design and more.”

Jerry W. Lewis, Publisher & Editor,
The Boulder County Business Report

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**Finding qualified talent can be hard.
But with BWA, it's free and easy.**

Marketing Copywriters

Technical Writers

Graphic Artists

Instructional Designers

Web Developers

And More...



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